



# **American Red Cross of Michigan Home Fire Campaign : FREE Smoke Alarms & Installs**



*Please join the American Red Cross and our local community partners in this important effort!*

## **BE SAFE!**

The Red Cross responds to a home fire or other disaster every eight minutes. Our **Home Fire Campaign** aims to reduce the number of fire-related deaths and injuries by 25 percent by 2020. Since its launch, the Red Cross and our partners have saved 118 lives, installing over 450,000 smoke alarms in 6,700 communities in all 50 states.

*Both homeowners and renters qualify!*

### **U.S. Home Fire Facts:**

- \* Home fires kill at least 7 people each day
- \* Every 40 minutes, a fire injury is reported
- \* Fires cause 2,500 deaths and \$7 billion in damages

To schedule an appointment, visit:

[www.redcross.org/local/michigan/home-fire-campaign](http://www.redcross.org/local/michigan/home-fire-campaign)



**American Red Cross**  
Michigan Region